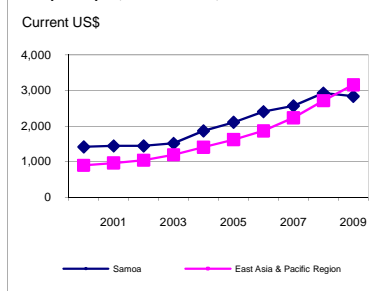


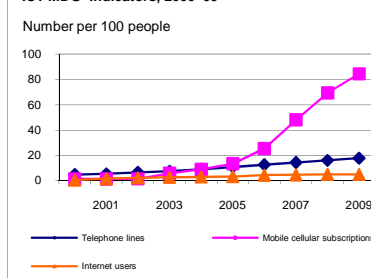
# Samoa

	Samoa		Lower-middle-income group	East Asia & Pacific Region
	2000	2009	2009	2009
<b>Economic and social context</b>				
Population (total, million)	0.18	0.18	3,811	1,944
Urban population (% of total)	22	23	41	45
GNI per capita, World Bank Atlas method (current US\$)	1,420	2,840	2,321	3,163
GDP growth, 1995–2000 and 2000–09 (avg. annual %)	3.3	3.5	8.5	9.4
Adult literacy rate (% ages 15 and older)	—	99	80	94
Gross primary, secondary, tertiary school enrollment (%)	72	74	64	67
<b>Sector structure</b>				
Separate telecommunications regulator	—	Yes		
Status of main fixed-line telephone operator	—	Mixed		
Level of competition <sup>a</sup>				
International long distance service	—	M		
Mobile telephone service	—	C		
Internet service	—	C		
<b>Sector efficiency and capacity</b>				
Telecommunications revenue (% of GDP)	4.2	4.7	3.0	2.5
Mobile cellular and fixed-line subscribers per employee	55	95	605	546
Telecommunications investment (% of revenue)	13.3	—	22.4	—
<b>Sector performance</b>				
<b>Access</b>				
Telephone lines (per 100 people)	4.8	17.8	12.7	20.4
Mobile cellular subscriptions (per 100 people)	1.4	84.4	57.8	61.6
Fixed Internet subscribers (per 100 people)	0.2	—	5.5	9.0
Personal computers (per 100 people)	0.6	2.3	4.5	5.6
Households with a television set (%)	—	62	—	—
<b>Usage</b>				
International voice traffic, total (minutes/person/month) <sup>b</sup>	—	—	—	—
Mobile telephone usage (minutes/user/month)	—	—	330	332
Internet users (per 100 people)	0.6	5.0	17.2	24.1
<b>Quality</b>				
Population covered by mobile cellular network (%)	—	—	77	93
Fixed broadband subscribers (% of total Internet subscribers)	0.0	—	40.1	42.6
International Internet bandwidth (bits/second/person)	1	50	151	742
<b>Affordability</b>				
Residential fixed line tariff (US\$/month)	—	10.3	4.7	4.0
Mobile cellular prepaid tariff (US\$/month)	—	8.8	7.1	3.7
Fixed broadband Internet access tariff (US\$/month)	—	469.0	30.4	20.8
<b>Trade</b>				
ICT goods exports (% of total goods exports)	0.3	0.0	21.3	28.9
ICT goods imports (% of total goods imports)	3.4	2.2	18.4	24.4
ICT service exports (% of total service exports)	—	3.9	19.9	6.8
<b>Applications</b>				
E-government Web measure index <sup>c</sup>	—	0.18	0.29	0.18
Secure Internet servers (per 1 million people, December 2010)	11.3	22.4	2.7	3.2

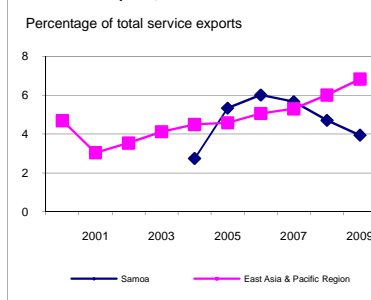
GNI per Capita, Atlas Method, 2000–09



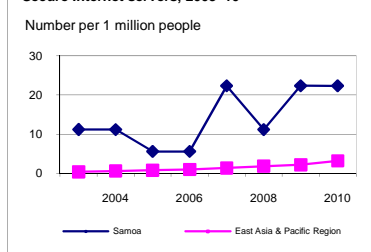
ICT MDG<sup>d</sup> Indicators, 2000–09



ICT Service Exports, 2000–09



Secure Internet servers, 2003–10



**Sources:** Economic and social context: UIS and World Bank; Sector structure: ITU; Sector efficiency and capacity: ITU and World Bank; Sector performance: IMF, ITU, Netcraft, TeleGeography, UN Comtrade, UNDESA, UNPAN, Wireless Intelligence and World Bank. Produced by the Transport, Water, and Information Communication Technologies Department and the Development Economics Data Group. For complete information, see Definitions and Data Sources.

**Notes:** Use of italics in the column entries indicates years other than those specified. — Not available. GDP = gross domestic product; GNI = gross national income; ICT = information and communication technology; and MDG = Millennium Development Goal. a. C = competition; M = monopoly; and P = partial competition. b. Outgoing and incoming. c. Scale of 0–1, where 1 = highest presence. d. Millennium Development Goal indicators 8.14, 8.15, and 8.16.